

## Hamburg International Conference of Logistics 2012

***“Designing the Future Supply Chain – Reliable, Robust, Secure”***

**13 – 14 September 2012, HAMBURG, Germany**

We are pleased to announce and invite you to participate in the 2012 *Hamburg International Conference of Logistics* (HICL), which will be held at *Hamburg University of Technology* (TUHH), Germany on 13 - 14 September 2012.

### Theme and Objectives

Today's business environment is changing significantly due to a steady progress towards more efficient organizational paradigms as well as product and process innovations. In this context, current developments such as outsourcing and shorter lead times contribute to a more risk-sensitive environment. In the scope of all management activities, the task of optimizing highly evolved supply chains is particularly sensitive to unexpected disruption. As companies have to compete on the global market in today's challenging political situation, security and risk aspects have become an important success factor for the management of supply chains.

Furthermore, natural catastrophes – like the 2011 Thailand floods or the earthquake causing the Fukushima nuclear disaster – have significant impact on a supply chain's operational capability. A reliable and robust supply chain design will contribute not only to higher resistivity, but also to shorter recovery times regarding such external forces. A promising approach is to find structures and processes which enable all types of security and risk management in supply chains to be in line with economic goals as well as with the fulfillment of customer needs. This challenge requires new and creative ideas that combine technical, analytical and economical know-how to create innovative solutions to sustain the competitive advantage of a safe and risk-responsive supply chain. Another challenge is to handle the growing organizational complexity that arises from this task.

The HICL will provide a multidisciplinary network and forum for scientists and practitioners involved in logistics and supply chain management to interact with each other and to exchange ideas and information on the latest issues in this field.

We welcome scientific and practical contributions from different disciplines such as Business Administration & Economics, Engineering, Computer Science, Science & Mathematics and Law.

### Important Dates

Abstract Deadline	Saturday, <b>March 31<sup>st</sup> 2012</b>
Notification of Acceptance (Abstract)	Monday, <b>April 16<sup>th</sup> 2012</b>
Paper Deadline	Monday, <b>July 16<sup>th</sup> 2012</b>
Notification of Acceptance (Full paper)	Thursday, <b>July 19<sup>th</sup> 2012</b>
Author Registration Deadline	Tuesday, <b>July 31<sup>st</sup> 2012</b>
Conference	<b>13 - 14 September 2012</b>

## Scope of Topics

Papers addressing any relevant topic within the broad area of security and risk aspects of global supply chains including, but not limited to the following are welcome:

- *Dealing with unpredictable situations in logistic systems*
- *Improving security standards of international transportation*
- *Addressing political instabilities*
- *Causal relations and categorization approaches for supply chain risks*
- *Sustainability in logistics and supply chain management*
- *Port logistics and operations*
- *Analysis of transportation, handling, and storage processes*
- *Creating innovations for logistics services*
- *Innovation management in supply chains*
- *Implementation strategies for innovation management in logistics and supply chains*
- *Innovative concepts for management accounting & risk evaluation in supply chains*
- *Concepts for humanitarian logistics*
- *Reliability aspects of international value chains*
- *Innovative concepts for modeling and simulation*
- *Green supply chain management and green manufacturing*
- *Organizational innovations in supply chains*
- *Interrelationships between the innovation of internal operations in supply chains*
- *Innovation induced complexity and risks in logistics and supply chains*
- *Profit and risk sharing of supply chain innovations*
- *The role of suppliers and service providers in supply chain innovation*
- *Technology driven innovations in supply chains*
- *Managing technological risks in supply chains*
- *Planning, design and control of ecology- and security-related challenges in logistics*

## Submission Instruction

Authors are invited to submit original and unpublished research results/best practices that are not currently submitted for publication elsewhere. We ask for a brief abstract as well as the complete paper. Submissions must adhere to following rules:

Abstracts should not exceed 250 words and should be in MS Word and PDF. Abstracts should include three to four keywords and all authors' contact information.

Paper submissions may not exceed 10-15 pages and 6000 words as the total length of the paper. Submissions should be in MS Word – using the template available at [www.hicl.org](http://www.hicl.org) is mandatory – as well as PDF and printable on A4 sized paper. In keeping with recent HICL conferences, refereeing is double-blind.

Papers that exceed the length requirements or are submitted late will be rejected.

The official conference language for abstracts, papers and presentation is English.

Please submit the abstracts and papers to: **hicl@hicl.org**

## Evaluation

The conference committee will evaluate contribution to theory of each submission as well as accessibility to the HICL audience. The abstract should clearly describe the nature and relevance of the problems, the research methodology, and work-in-progress or final research results. Papers will be judged in significance, originality, relevance, novelty, correctness, and clarity.

## Conference Chairs

**Prof. Dr. Dr. h. c. Wolfgang Kersten**

**Prof. Dr. Thorsten Blecker**

*Institute of Business Logistics  
and General Management*

**Prof. Dr. Christian M. Ringle**

*Institute for Human Resource Management  
and Organizations*

**Hamburg International Conference of Logistics 2012**

Hamburg University of Technology (TUHH)

Institute of Business Logistics and General Management (W-2)

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